MINUTES

CLEVELAND-CUYAHOGA COUNTY PORT AUTHORITY BOARD OF DIRECTORS MEETING Thursday, November 10, 2022

The Meeting of the Cleveland-Cuyahoga County Port Authority Board of Directors was held at the Port Offices (1100 W. 9th Street) on Thursday, November 10, 2022 with notice of the meeting information provided to the public in advance. The meeting was called to order by Chairman Holmes at 8:42 a.m. Attendance by roll call showed the following:

PRESENT

ABSENT & EXCUSED

Margot Copeland (11:00 a.m. departure)

J. Stefan Holmes

Andrew Jackson (departure immediately before Executive Session)

Darrell McNair

Daniel O'Malley Teleangé Thomas (9:04 a.m. arrival)

Dave Wondolowski (departure immediately before Executive Session)

Peggy Zone Fisher

ALSO PRESENT

C. Beck, GIS/Environmental Specialist

M. Bocanegra, Chief Legal Council

- J. Dugan, Senior Accountant
- J. Davis, Vice President, External Affairs
- M. Freilino, Manager, Exec. & Admin Operations
- W. Friedman, President & Chief Executive Officer
- D. Gutheil, Chief Commercial Officer
- N. LaPointe, Director, Planning & Capital Development
- C. Naso, Chief Financial Officer
- M. Rivalsky, Controller
- R. Snipes, Senior Accountant
- L. Sternheimer, Director, Urban Planning & Engagement
- G. Woodson, Director, Development Finance & Inclusion
- J. Sweeney, Martin Associates
- J. Bridges, The Bridges Group International
- R. Holloman, The Bridges Group International
- T. Chapman, The Bridges Group International
- J. Weyer, Shark & Minnow

Jessica Ice, Squire Patton Boggs

- D. Wilcox, Climaco, Wilcox, Peca, & Garofoli Co., L.P.A
- S. Simpkins, Climaco, Wilcox, Peca, & Garofoli Co., L.P.A

APPROVAL OF MINUTES

The minutes of the Board of Directors meetings of October 13, 2022 were presented for approval by the Board, copies having been delivered in advance to all Directors. On motion by Director Wondolowski, seconded by Director Copeland, and unanimously carried, the Minutes of October 13, 2022 were approved.

PUBLIC COMMENT PERIOD/CHAIR COMMENTS

There being no public comment, Chairman Holmes proceeded with the Agenda.

CHAIR'S COMMENTS

Chairman Holmes noted that he was pleased with the public support of the levy. Mr. Jade Davis addressed the Board and stated the uptick in support of Issue 6 was directly tied to our transparent communication. It was reflected at the ballot box with nearly 70% of the public in favor of the levy renewal. He thanked R Strategy group for getting the message out to the public. Chairman Holmes then notified Directors that in 2023 Board Committee Chairs will be assigned. This will allow for Directors to familiarize themselves with content and hopefully save time in regard to questions. Chairman Holmes reminded members to review the Ohio Revised Code regarding attendance at Board Meetings.

PRESIDENTS COMMENTS

Mr. Friedman addressed the Board and thanked them for their support of the levy. He thanked Director Zone Fisher and former Director Jan Roller for their work on the Levy Committee. It was a collective effort involving elected officials, media outlets, labor unions, corporate and non-profit communities. All were critical in getting Issue 6 passed.

STRATEGIC PLANNING WORKSHOP

Agenda Item 5

Chairman Holmes welcomed members of the Bridges Group who will be leading the strategic planning meeting over the next few months. The team is comprised of Mr. Jerry Bridges, Ms. Rene Holloman and Ms. Tiffany Chapman. He stated that Mr. Bridges and his team exceeded his expectations for what an outside consultant should encompass. In the initial discussion it was clear they value the importance of inclusion and diversity and agree that the Board must lead the way through their actions to set the tone for what is expected in economic development and port operations.

Mr. Friedman stated he's excited to be starting the strategic planning process. This is our third time working through the process and are on a five-year cycle. He welcomed the Bridges Group and Martin Associates, both of whom will be working with the port on the strategic planning process. Mr. Bridges is extremely knowledgeable about ports and has had a very distinguished career in the port industry. Mr. Jeff Sweeney has been with Martin Associates for more than 28 years. Martin Associates is the leader in providing economic impact analysis for ports, airports and the entire transportation industry.

Each member of the Bridges Group provided the Board with a background on their expertise. Ms. Holloman then referred to a presentation attached hereto as "**Exhibit A**". Director Copeland noted

that she's impressed with the practical experience, diversity, and knowledge of The Bridges Group. Referring to "Exhibit A" (slide 10), Directors Copeland and Wondolowski both iterated the importance of the Port being able to tell its story across multiple platforms. Chairman Holmes noted that a list of stakeholders will be provided to the Board. Ms. Holloman noted that the entire team does a great job of engaging stakeholders and encouraging them to be ambassadors of the Port. However, we can help streamline metrics for particular groups to make more effective use of staff time. Mr. Bridges suggested that an annual State of the Port address could be beneficial for engaging and updating stakeholders.

Referring to "Exhibit A" (slide 11), Mr. Bridges there has been an increase of women, minorities, and young people considering the maritime industry as a career option. To continue the increase of this trend, it's very important to increase awareness of the opportunities that are available to these populations. It could be helpful to proactively notify qualified minority owned vendors because it's possible that they aren't aware of the opportunities available. Director Jackson noted that he's unaware of any minority owned businesses that have presented to the Board.

Mr. Jeff Sweeney addressed the Board and referred to a presentation attached hereto as "<u>Exhibit B</u>". Director Copeland asked what the overall economic impact is. Referring to "<u>Exhibit B</u> (slide 7) Mr. Sweeney stated \$4.7 billion of total economic value. Mr. Friedman noted that the port is responsible for approximately 6% - 7% of economic value in Cuyahoga County. The Port frequently uses these numbers, especially with federal grant applications. It would be helpful to get these numbers out to the public realm as well.

PUBLIC COMMENT PERIOD - Non-Agenda Items

No public comment regarding non-agenda items.

EXECUTIVE SESSION

Chairman Holmes stated the Board would be entering Executive Session for the purposes of: (1) to consider the compensation of a public employee pursuant to R.C. 121.22(G)(1); and (2) to consider the purchase of property for a public purpose pursuant to R.C. 121.22(G)(2); and (3) to confer with the Port Authority's attorneys to discuss pending court action pursuant to R.C. 121.22(G)(3). Directors Jackson and Wondolowski departed the meeting immediately before the commencement of Executive Session.

On motion by Director Thomas seconded by Director O'Malley, and unanimously carried by roll call vote, the Board entered into Executive Session at 11:03 a.m. The Board exited Executive Session at 11:45 a.m. and reconvened the meeting.

On motion by Director O'Malley, seconded by Director Zone-Fisher, the meeting was adjourned at 11.47 a.m.

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SECRETARY